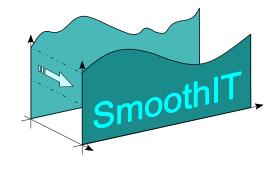
Simple Economic Management Approaches of Overlay Traffic in Heterogeneous Internet Topologies

European Seventh Framework STREP FP7-2007-ICT-216259



# Improvement of Overlay Performance and Inter-Domain Traffic by Inserting ISP-owned Peers (IoPs)

Ioanna Papafili

Network Economics and Services Lab (Neslab)
<a href="http://nes.aueb.gr/">http://nes.aueb.gr/</a>
Athens University of Economics & Business

University of Zurich Zurich, Switzerland February 9, 2011





#### **Outline**

- Our context
- Insertion of ISP-owned Peer (IoP)
- Mathematical investigations
- Unchoking Policy module
- Swarm Selection module
- Summary





## The context (I)

- Peer-to-peer (p2p) applications generate great amounts of Internet traffic
  - BitTorrent is the most popular p2p application
- Information asymmetry between underlay and overlay possibly leads to:
- 1. Increase of inter-connection costs for ISPs
  - Due to sub-optimal decisions of the overlay
- 2. Increase of download times for the end-users
  - Due to traffic throttling and other policies applied by the ISPs
  - Due to imperfect optimization in the overlay





### The context (II)

- Optimization approaches try to solve the Information Asymmetry problem, by proposing:
  - Alternative peer selection mechanisms based on proximity information
    - By a centralized entity provided by the ISP
    - Employing peer ranking
    - Or, by using existing information supplied by CDNs
  - Insertion of caches in the overlay,
- Evaluation of such optimization approaches is a field of ongoing research



## The FP7-ICT Project SmoothIT

Simple Economic Management Approaches of Overlay Traffic in Heterogeneous Internet Topologies

#### Main objective:

To optimize overlay traffic mutually beneficially for <u>all</u> ISP, user, application provider  $\rightarrow$  win-win-win situation

- Both file-sharing and Video-on-Demand are covered
- Approach: Economic Traffic Management (ETM)
  - Employs mechanisms that:
    - Are based on the incentives of players
    - Bridge the information gap between overlay and underlay





#### Insertion of ISP-owned Peer\*

\* I. Papafili, S. Soursos, G. D. Stamoulis, Improvement of BitTorrent Performance and Inter-Domain Traffic by Inserting ISP-owned Peers, 6th International Workshop on Internet Charging and QoS Technologies (ICQT'09), Aachen, Germany, May 2009





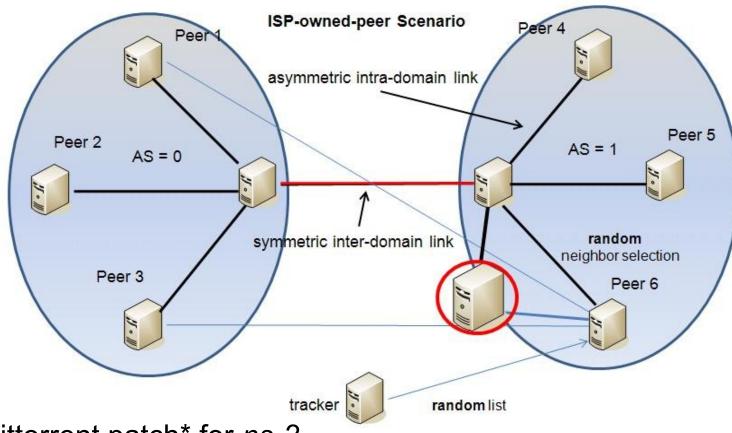
## **ISP-owned Peer (IoP)**

- Resourceful *entity* that acts as an overlay peer:
  - Belongs to and is controlled by the ISP
  - Participates actively in the overlay
  - Exploits self-organizing mechanism of "tit-for-tat" (t4t)
  - Not an interceptive cache
  - Not a gateway peer
  - Transparent
- □ IoP: *no* content initially → acquires the content gradually
- ISP-owned Seed (IoS): possesses the *entire* content file from the beginning
  - IoS is expected to achieve better performance than IoP





## Simulation topology



□ bittorrent.patch\* for *ns-2* 

\* Eger K., Simulation of BitTorrent Peer-to-Peer (P2P) Networks in ns-2: https://sites.google.com/site/koljaeger/bittorrent-simulation-in-ns-2





#### **Simulation scenarios**

- 1. Original BitTorrent
- 2. BitTorrent and locality awareness (biased neighbor selection by Bindal et al.)
- 3. Insertion of IoP in original BitTorrent
- 4. Insertion of IoP in BitTorrent with locality awareness
- □ Symmetric or Asymmetric
  - Symmetric: same number of peers in 2 ASes, e.g. 2 Tier-3 ISPs
  - Asymmetric: one AS larger than the other, e.g. Tier-2 and Tier-3
- ☐ All-together or Split
  - All-together: Joining time of all peers ~U(0,10)
  - Split: Joining time of 5 peers in each AS ~U(150,300), joining time of the rest of the peers and the ISP-owned peer ~U(0,10)





## **Simulation parameters**

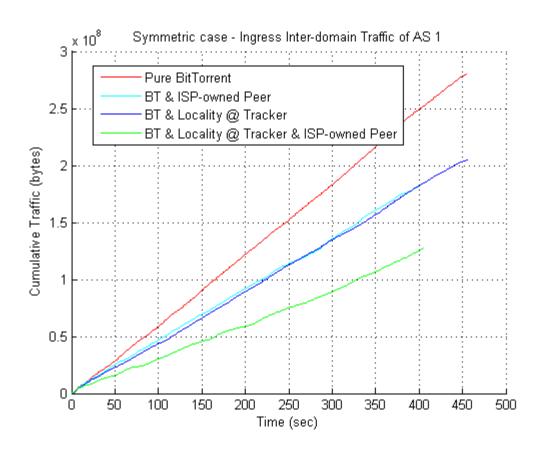
Description	Value		
Number of peers	50		
Number of seeds	1		
Number of ASes	2		
<b>Number of peers per AS</b> (25,25), (35,15)			
Upload capacity of regular peers	512K		
Download capacity of regular peers	4096K		
File size	20M		
Number of peers requested from tracker (Size of	25		
tracker's list)			
Number of local peers replied by tracker	20		
Number of connections	20		
Choking interval	10		
Number of unchoked connections permitted per peer	4, <b>10 (in case of IoP)</b>		
Number of ISP-owned peers	1		
Upload/download capacity of ISP-owned peers	40960K		





#### Inbound inter-domain traffic for AS 1

#### Symmetric, All-together

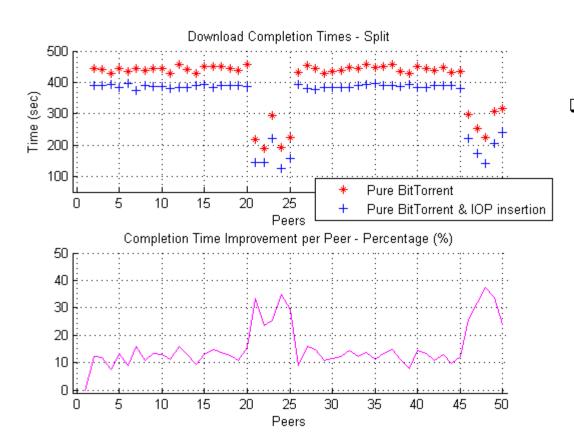


- Up to 35% traffic reduction when IoP is inserted (either in BT or in BT&LA)
- Up to 50% traffic reduction when IoP insertion is combined with LA vs. original BT



#### **End-Users' download times**

#### Symmetric, Split

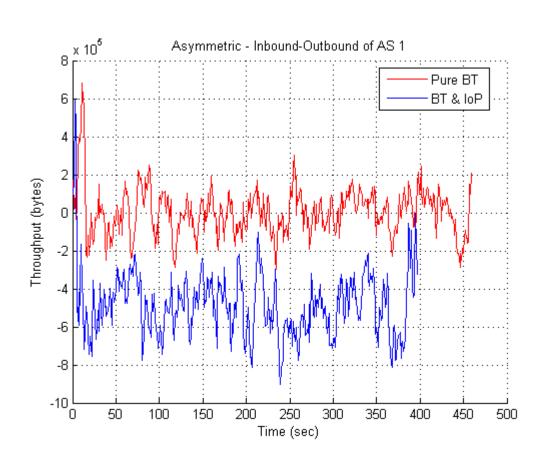


 Significant improvement especially for peers that enter the swarm later, when IoP has already turned into a seed



## Instantaneous difference between inbound-outbound traffic of AS 1

#### Symmetric, All-together



Consider an interconnection charging scheme that takes into account the difference of inbound-outbound





## Evaluation of IoP by means of mathematical modeling\*

\* I. Papafili, G. D. Stamoulis, A Markov Model for the Evaluation of Cache Insertion on Peer-to-Peer Performance, EuroNF NGI conference, Paris, June 2010





## Motivation of a mathematical model for dimensioning purposes

- Analysis / verification of p2p performance characteristics
  - Even for the native overlay protocol
- Perform transient analysis of swarm evolution
  - Particularly relevant for IoP/IoS
  - Dimensioning
- Evaluation of optimization approaches that involve system's capacity modification
  - and parameter selection



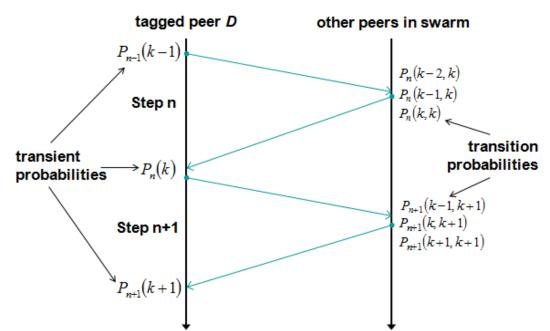


## Assumptions and simplifications on the BitTorrent protocol ...

- ... for the purposes of the Markov model
- Random chunk selection instead of 'rarest first replication'
- Random peer selection instead of 'tit-for-tat'
- Up to two chunks downloaded by a peer at each step
- Unique original seeder in the swarm
- Key idea: Due to symmetry, transient distribution of tagged peer D characterizes all other peers too



#### **Markov chain evolution**



End state of Markov Chain:

$$n^*: P_{n^*}(K) > 0.95$$

- State of a tagged peer D at step n: number of chunks obtained ->
   Complete content file: K chunks
- □ Transient distribution:  $P(n) = [P_n(0), P_n(1), ..., P_n(K)]$

$$P_{n+1}(k-2,k-2) + P_{n+1}(k-2,k-1) + P_{n+1}(k-2,k) = 1$$

$$P_{n+1}(k) = P_n(k-2)P_{n+1}(k-2,k) + P_n(k-1)P_{n+1}(k-1,k) + P_n(k)P_{n+1}(k,k)$$

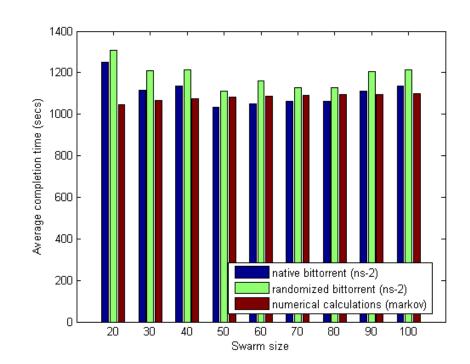




### **Model verification**

## Comparison of simulation results vs. results derived by the Markov model

- Markov model calculations in Matlab
  - Discrete time: Transformation to continuous time:
     Each choking interval corresponds to 10 secs.



- Parameters
  - Peers' upload capacity: cl = 2
  - Original seeder's upload capacity: cs = 2

Relative difference between the simulated native and the Markov model lies under 5% (except for the case of swarm with N = 20)

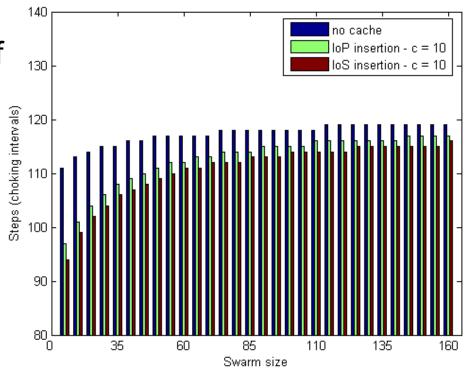




## **Evaluation of the insertion of IoP (I)**

#### No IoP/IoS vs. IoP vs. IoS

- $\square$  95-th percentile of completion time: G = 0.95
- □ IoP/IoS's capacity: cp = 10
- □ Swarm size: *N* = {10, 15, 20, ..., 160}
- Insertion of IoP achieves significant improvement of performance;
  - slightly better performance by IoS





## Unchoking Policy module – Evaluation\*

\* S. Soursos, I. Papafili, F. Lehrieder, M.A.C. Rodriguez, S. Spirou, G.D. Stamoulis, IoP Insertion: Specification and Evaluation (under preparation)





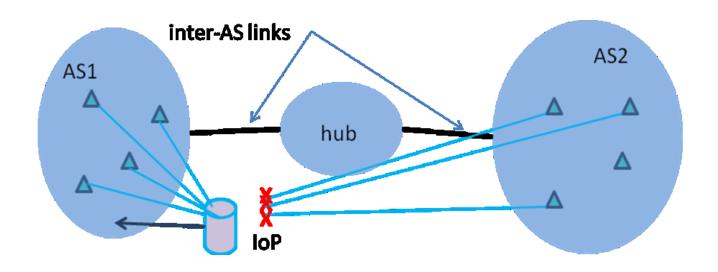
## Simulation design

- □ Issue: *Increase of outgoing inter-AS traffic*
- Unchoking Policy
  - Restrictive policy
  - Enforced by the ISP on the IoP
  - Does not allow remote peers (of different ASes) to be served by the IoP
- Objective:
  - To evaluate the impact of the Unchoking Policy enforcement
  - Significant effect in the outgoing inter-domain traffic





## Simulation topology



- □ Simple 2-AS topology: AS1 & AS2
  - Hub-AS has no peers!
  - Only the original seeder and the tracker are located in hub-AS
- loP always inserted in AS1
- IoP may or may not employ the Unchoking Policy





## Simulation setup (i)

- □ Simulation duration: 6.5 hours (1.5 warm-up)
  - Steady-state
- Metrics of interest:
  - Inter-AS traffic of AS1 (incoming and outgoing)
  - Peers' performance (in terms of download time)

#### **Underlay**

- Homogeneous scenario
- □ Peers' bandwidth: 16384/10240 kbps
- Original seeder's bandwidth: 10240 kbps up
- □ IoP's bandwidth: 40960 kbps up&down





## Simulation setup (ii)

#### <u>Overlay</u>

- □ File size: 150 MB
- Exponential arrival times
  - Mean inter-arrival time of leechers: 10.0s
- Exponential seeding times
  - Mean seeding time of seeders: 600.0s

SmoothIT-Simulator\* for ProtoPeer\*\* platform

<sup>\*\*</sup> ProtoPeer, <a href="http://protopeer.epfl.ch/index.html">http://protopeer.epfl.ch/index.html</a>





<sup>\*</sup> SmoothITSimulator v3.0, <a href="http://protopeer.epfl.ch/wiki/BitTorrent">http://protopeer.epfl.ch/wiki/BitTorrent</a>

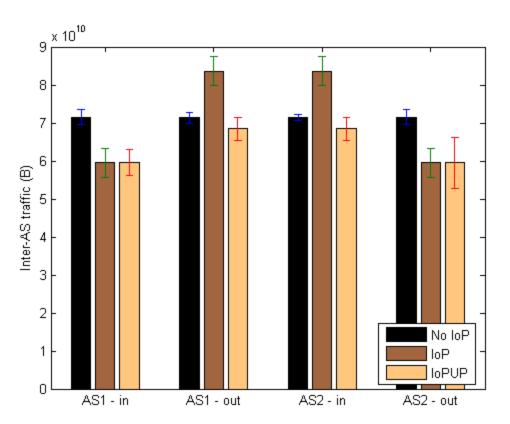
#### **Evaluation scenarios**

- No IoP insertion
- 2. IoP insertion in AS1 without any policy
  - The IoP serves indiscriminately all possibly requesting peers
- 3. IoP insertion in AS1 employing the Unchoking Policy
  - The IoP serves only peers located within AS1
  - Requests of remote peers are rejected



## Impact on inter-domain traffic

- Average values over 10 simulation runs
- 95-percentile confidence intervals



#### No policy

 About 20% reduction of incoming inter-AS traffic; equivalent increase of outgoing though!

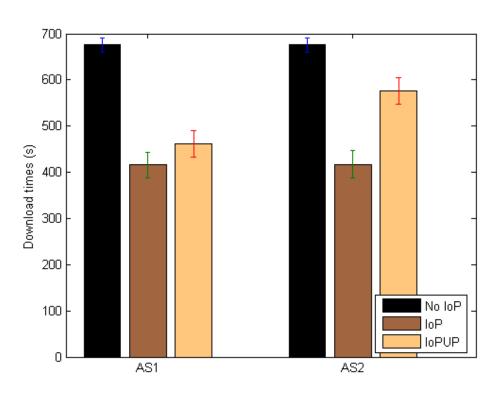
#### With Unchoking Policy

 Incoming traffic almost remains unchanged; however, outgoing traffic is significantly reduced!



## Impact on users' performance

- Average values over 10 simulation runs
- □ 95-percentile confidence intervals



#### No policy

About 40% improvement of peers' download times

#### With Unchoking Policy

Slight deterioration compared to No\_policy





## Swarm Selection module – Evaluation\*

\* I. Papafili, G. D. Stamoulis, F. Lehrieder, B. Kleine, S. Oechsner, Cache Capacity Allocation to Overlay Swarms, 5th International Workshop on Self-Organizing Systems (IWSOS'11), 23-24 February 2011, Karlsruhe, Germany





## Simulation design

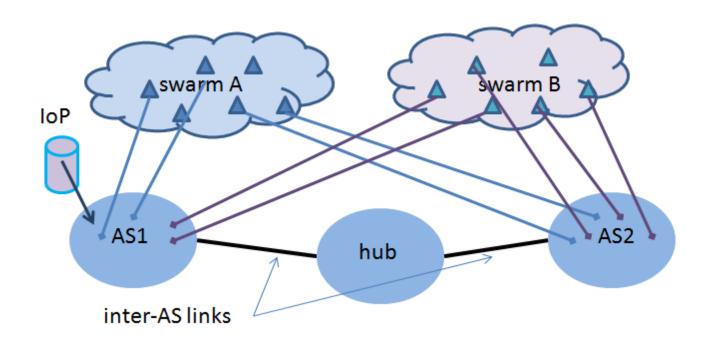
- Issue: The IoP cannot join all available swarms
- Perform selection of swarms
  - Try to achieve larger impact for all

#### **Objective**

- To evaluate the impact of swarm selection on the effect of the IoP in simple and more complex scenarios
- To investigate the impact of the three a priori known overlay factors:
  - File size, mean inter-arrival time, and mean seeding time



## Simulation topology



- □ Simple 2-AS topology: AS1 & AS2
  - Hub has no peers!
- □ IoP always inserted in AS1





## Simulation setup (i)

- □ Simulation duration: 3.5 hours (1.5 warm-up)
- Metrics of interest:
  - Inter-AS traffic of AS1 (incoming and outgoing)
  - Peers' performance (in terms of download time)

#### **Underlay**

- Homogeneous scenario
- □ Peers' bandwidth: 16384/10240 kbps
- Original seeder's bandwidth: 10240 kbps up
- □ IoP's bandwidth: 51200 kbps up&down





## Simulation setup (ii)

#### **Overlay**

- □ Two different swarms: A & B
  - Peers of AS1 either participate only in swarm A, or only in swarm B, or in both
  - Same applies for peers of AS2
  - Participants of both swarms are **not** subject to changes!

SmoothIT-Simulator\* for ProtoPeer\*\* platform





<sup>\*</sup> SmoothITSimulator v3.0, <a href="http://protopeer.epfl.ch/wiki/BitTorrent">http://protopeer.epfl.ch/wiki/BitTorrent</a>

<sup>\*\*</sup> ProtoPeer, <a href="http://protopeer.epfl.ch/index.html">http://protopeer.epfl.ch/index.html</a>

#### **Evaluation scenarios**

Scenario	A	В	C	D	E	F
Modified parameters	File Size: 50 MB	meanIAT: 300.0 s	meanST: 200.0 s	File Size: 50 MB, meanIAT: 300.0 s	File Size: 50 MB, meanST: 200.0 s	meanIAT: 300.0 s, meanST: 200.0 s

#### **Default values**

□ File size: 150 MB

■ Mean inter-arrival time: 100.0 s

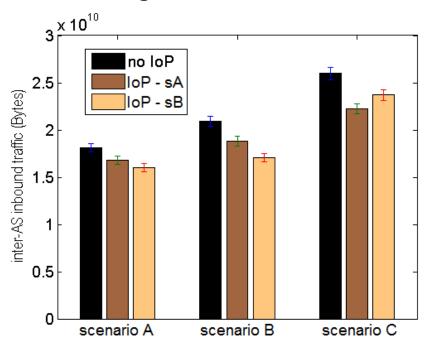
□ Mean seeding time: 600.0 s



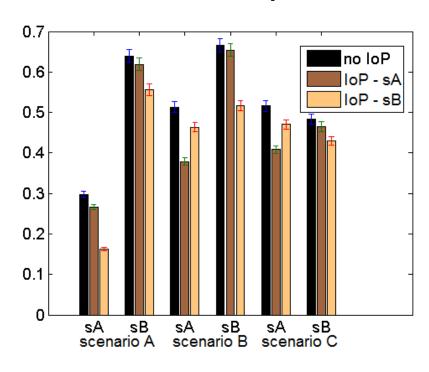


## Scenarios A, B, C

#### **Incoming inter-AS traffic for AS1**



#### **Download times for peers of AS1**

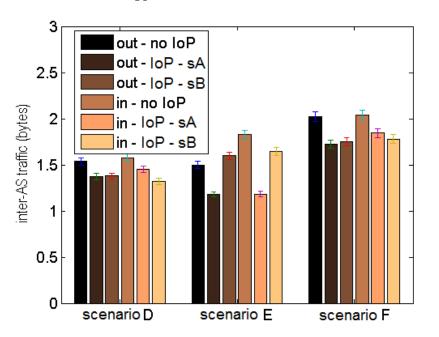


loP's impact is more significant when it joins the swarm with higher capacity needs!

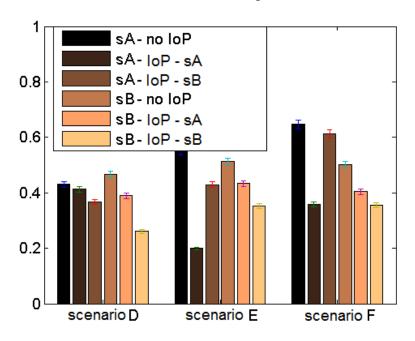


## Scenarios D, E, F

#### **Incoming inter-AS traffic for AS1**



#### Download times for peers of AS1



 Inter-AS traffic and users' performance more affected by the mean seeding time of seeders



## **Summary and conclusions**



## **Incentive Compatibility**

- IoP achieves simultaneously:
  - Significant inbound inter-domain traffic reduction of the AS that deploys the IoP and therefore:
  - Reduction of charges for inter-domain traffic under different charging schemes based on ingoing and/or outgoing traffic – win
  - Improvement of end-users' completion times win
    - Investigation by means of simulations and theoretical modeling



#### **Evaluation of the two modules**

#### Unchoking Policy

- Implies important outgoing traffic reduction
- Valuable under charging schemes that take into account also the outgoing traffic

#### Swarm Selection

- The three overlay factors investigated proved to be closely connected with the efficiency of the Swarm Selection
- Impact of the IoP is more significant when it joins swarms with:
  - Large content file
  - Low mean inter-arrival time of leechers and
  - Low mean seeding time of seeders
- Definition of a swarm selection rule based on these three factors is needed!





## Work in progress

- Definition of a game-theoretic framework
  - Study of ISPs' dynamics when they are deploying or not IoPs, with or without caches
- Extension of this work for other types of traffic!



### **Questions?**



## Thank you for your attention!

